



ON YOUR SIDE



FIRST ON FOX

WAVY News 10 Claims Two Regional Murrow Awards *Best Website and Best Use of Video*

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April 8, 2010 — Portsmouth, VA: WAVY-TV received two 2010 Regional RTDNA Edward R. Murrow Awards. The news team finished first in the following categories: Best Use of Video and Best Website - www.wavy.com.

The station On Your Side received the Best Use of Video award for the Old Dominion University Team Shoot by Colin McIntyre, Matt Mrozinski, Andy Miller, Brian Parsons and Chris Reckling. The team assembled five cameras on opening night of ODU's return to college football. "It is a great honor to see our commitment to storytelling and excellence in TV Photojournalism recognized by the Murrow Awards," said Chief Photographer Jeff Myers. "We have a great staff, this was truly a group effort."

In order to be eligible for The Best Website category, the news organization needed to disseminate timely news and information targeted for its core audiences and be the primary source for generated content. Additionally, entries were judged on depth, quality, content, innovation, use of audio and video, visual design, functionality and interactivity, usability, and storytelling techniques.

"Winning a Regional Murrow award for best website speaks highly of what our news team has accomplished: A multi-platform mindset," said News Director Kathy Hostetter. "Wavy.com users rely on us 24/7 for news, weather, traffic, sports and Ten On Your Side content."

Internet Director Tim Moreau cited teamwork as a major component for receiving the award. "The Murrow award recognizes the talent, dedication and professionalism that are displayed by every member of our staff," Moreau said. "Their commitment to excellence is reflected in the high-quality content that they produce day-in and day-out."

Large market stations in Delaware, District of Columbia, Maryland and Virginia competed in both categories.

"This recognition reminds me how fortunate we are to have such a talented and dedicated staff at WAVY TV," said President and General Manager Doug Davis. "Their professionalism ultimately provides our viewers and site visitors the most meaningful experience in Hampton Roads."

Both contenders move on to the national judging round in June. The National Murrow winners will be announced in July. The Radio-Television News Directors Association & Foundation has been honoring the best of the best in electronic journalism with the Edward R. Murrow Awards since 1971. The award was created to initiate the pursuit of excellence in journalism that supersedes the standards set previously by Edward R. Murrow himself.

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