



ON YOUR SIDE ON YOUR SIDE ON YOUR SIDE
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WAVY NEWS 10 IS NUMBER ONE IN THE MORNING

For Immediate Release

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Portsmouth, VA – March 10, 2010 –WAVY News 10, the station On Your Side, dominates in the morning with more viewers from 5am to 7am in the just completed February Nielsen ratings period. *(Nielsen Media Research, 2/4/10-3/3/10 Norfolk Final Overnights, M-F 5A-7A).*

WAVY News 10 in the morning features the leading anchor team of Kerri Furey, Don Roberts and includes SuperDoppler 10 forecasts in HD from Jon Cash, Traffic JamCam reports with Cheryl Tan and Chopper 10 Pilot John Massey.

"The WAVY morning team's continued excellence and commitment to breaking news, weather and traffic makes it appointment viewing for Hampton Roads," said News Director Kathy Hostetter. "We are a destination to help viewers get their day started."

The WAVY newsroom's dominance with winter weather coverage and Ten On Your Side investigations allowed Hampton Roads viewers to get consistent coverage on WAVY News 10 in all newscasts and www.wavy.com. The power of Supper Doppler 10, Future Trak and our arsenal of tools helped us forecast the most accurate snow coverage.

WAVY News 10 continues to deliver content that resonates with viewers in Hampton Roads. Our Ten on Your Side investigations into state budget constraints in enforcement of overweight trucks, to exposing mortgage fraud, and allegations of problems with the Hampton VA resulted in astounding feedback from loyal viewers.

"We appreciate the ongoing loyalty of Hampton Roads viewers," said President and General Manager Doug Davis. "I am proud of the contributions of our entire staff both on air and online."

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About LIN TV

LIN TV Corp., along with its subsidiaries, is a local television and digital media company, owning and/or operating 27 television stations in 17 U.S. markets, all of which are affiliated with a national broadcast network. LIN TV's highly-rated stations deliver important local news and community stories, along with top-rated sports and entertainment programming, to 9% of U.S. television homes, reaching an average of 11 million households per week.

LIN TV is also a leader in the convergence of local broadcast television and the Internet through its television station web sites and a growing number of local online innovations that reach 15% of U.S. broadband households. LIN TV is traded on the New York Stock Exchange under the symbol "TVL". Financial information about the company is available at www.lintv.com.