



WAVY NEWS 10 DOMINATES NEWS COVERAGE OF THE NOVEMBER NOR'EASTER ON-AIR AND ONLINE

For Immediate Release

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November 16, 2009 — Portsmouth, VA- When the November Nor'easter brought winds gusting to 75 mph, driving rain and tidal flooding to Hampton Roads and the Outer Banks of North Carolina, WAVY News 10 was On Your Side!

On Thursday November 12, 2009, which was the peak of the storm, WAVY-TV dominated the Nielsen ratings with a 12.8 household rating from 5am-8am which delivered more than the ratings of the other local news stations combined.

SuperDoppler 10 meteorologists Don Slater, Jon Cash, Cheryl Nelson and Jeremy Wheeler were first with an accurate forecast to warn Hampton Roads of the severity of this November storm. Total team coverage canvassed Virginia and North Carolina including the coast and low lying areas, utilizing the newsgathering technology of SKYPE and Chopper 10 as well as a fleet of ground crews.

"The WAVY team was out in front of this storm well before anyone else," said WAVY News Director Kathy Hostetter. "This helped guide our remarkable coverage plans for both on-air and online in unprecedented ways. When the power went out, we were able

to use broadband technology to bring viewers compelling live shots and urgent information. When you watch WAVY, you know you can rely on our accurate team of meteorologists, and our committed reporters to be On Your Side in the middle of the storm and its aftermath."

Hampton Roads stayed connected on WAVY.com with more than 346,000 people logging on for live SuperDoppler 10 Radar, video streaming, updated listings of closings and delays, viewer photos, live viewer chat, current road conditions and flood safety tips.

For continuing coverage and the November Nor'easter aftermath stay tuned to WAVY News 10 and Wavy.com.

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LIN TV is also a leader in the convergence of local broadcast television and the Internet through its television station web sites and a growing number of local online innovations that reach 15% of U.S. broadband households. LIN TV is traded on the New York Stock Exchange under the symbol "TVL". Financial information about the company is available at www.lintv.com.