



WAVY-TV's Operation School Supplies Collects Over 47,000 Items in Hampton Roads

For Immediate Release

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Portsmouth, VA –September 11, 2009: WAVY-TV 10 and its Partner On Your Side, Langley Federal Credit Union, are pleased to announce that the Operation School Supply campaign collected and distributed over 47,000 school supplies to students in 18 school districts on the Southside, Peninsula, Eastern Shore, and Northeast North Carolina.

This year's campaign ran from August 3rd through August 23rd. School supplies were collected at all area Langley Federal Credit Union branches, Walmart stores, and at the WAVY-TV 10 studio. Items were also collected during the "Stuff the Bus" events, where WAVY-TV 10 broadcast live and encouraged viewers to "stuff" the bus with school supply donations. "All of the collected items will be used to help over 90,000 students go back to school fully prepared and ready to learn," said Jana Gordon, WAVY-TV 10's Community Affairs Coordinator.

"WAVY-TV 10 was once again proud to partner with Langley Federal Credit Union and Walmart for this year's Operation School Supplies," said WAVY-TV President and General Manager Doug Davis. "Citizens from every city of Hampton Roads generously stepped forward to donate much needed supplies to deserving children in our communities."

WAVY-TV 10 sends a special thank you to the Junior League of Norfolk-Virginia Beach, the US NAVY Maritime Expeditionary Security Group II and the Girl Scout Council of the Colonial Coast for providing volunteers to collect, sort, and count the supplies. An additional thanks to the Runnymede Corporation for donating the warehouse space used to store the items.

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About LIN TV

LIN TV Corp., along with its subsidiaries, is a local television and digital media company, owning and/or operating 27 television stations in 17 U.S. markets, all of which are affiliated with a national broadcast network. LIN TV's highly-rated stations deliver important local news and community stories, along with top-rated sports and entertainment programming, to 9% of U.S. television homes, reaching an average of 11 million households per week.

LIN TV is also a leader in the convergence of local broadcast television and the Internet through its television station web sites and a growing number of local online innovations that reach 15% of U.S. broadband households. LIN TV is traded on the New York Stock Exchange under the symbol "TVL". Financial information about the company is available at www.lintv.com.