



WAVY TV 10: FIRST IN THE HAMPTON ROADS MARKET TO LAUNCH MOBILE APPLICATION FOR BLACKBERRY SMARTPHONES

For Immediate Release

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Portsmouth, VA – August 17, 2009 – WAVY TV 10 announced its latest addition of mobile offerings to include a new application for BlackBerry smartphones. This expansion will allow immediate access to local news, sports, weather, traffic, national and world news from the Station on Your Side, WAVY-TV to BlackBerry smartphone subscribers at no additional cost.

"We are thrilled to be the first media outlet in the Hampton Roads market to provide on-demand access to Blackberry smartphone subscribers," says WAVY.com's New Media Director Michelle Campbell. "This is just the next step to engaging our viewers at any time of the day across any platform they may be viewing."

WAVY TV 10 released its iPhone custom application, with great popularity and much success in May 2009. Nearly 3,000 users have downloaded WAVY.com since its release.

LIN TV, WAVY-TV's parent company, in conjunction with News Over Wireless (NOW) has developed the custom BlackBerry smartphone and iPhone applications for each of its 27 local television stations. Six LIN TV stations, including WAVY-TV, launched the BlackBerry smartphone service last week. LIN TV is the first in its local markets to provide instantaneous and on-demand access to its local news, sports and entertainment, as well as video, weather forecasts and traffic reports to BlackBerry smartphone subscribers.

News Over Wireless (NOW) is part of CBC New Media Group, LLC, a division of Capitol Broadcasting Company. NOW currently partners with 140 local and national media companies and is a leading provider of advertising-supported mobile web sites, subscription-based premium applications, video channels and iPhone applications. For more information, visit www.newsoverwireless.com.

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About LIN TV

LIN TV Corp., along with its subsidiaries, is a local television and digital media company, owning and/or operating 27 television stations in 17 U.S. markets, all of which are affiliated with a national broadcast network. LIN TV's highly-rated stations deliver

important local news and community stories, along with top-rated sports and entertainment programming, to 9% of U.S. television homes, reaching an average of 11 million households per week.

LIN TV is also a leader in the convergence of local broadcast television and the Internet through its television station web sites and a growing number of local online innovations that reach 15% of U.S. broadband households. LIN TV is traded on the New York Stock Exchange under the symbol “TVL”. Financial information about the company is available at www.lintv.com.