



ON YOUR SIDE



FIRST ON FOX

WAVY TV and FOX43 Introduce Free iPhone Application

For Immediate Release

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June 11, 2009 — Portsmouth, VA: Hampton Roads viewers can now download a free application that will bring WAVY News 10 and FOX 43 to their iPhone and iPod Touch. This expansion will allow immediate access to local news, sports, weather, national and world news from the Station on Your Side as well as entertainment news from FOX43.

"We are excited to be the first local media outlet in Hampton Roads to bring this technology to the market.," said Michelle Campbell, New Media Director at WAVY TV 10 and FOX 43. "More than 250 users downloaded the WAVY app in the first week of offering so that tells us we are delivering what consumers want."

Users of the iPhone application can expect clear images, uninterrupted news video and smooth navigation between content sections. The iPhone applications for WAVY TV 10 and FOX 43 are available free of charge in the Apple App Store section of iTunes.

Apple has sold more than 15 million iPhones since the fourth quarter of 2008, and the device has quickly become the gold standard for mobile Web consumption. According to a recent report by Morgan and Stanley, iPhone owned a 38% share of "mobile internet operating system usage" in March.

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About LIN TV

LIN TV Corp., along with its subsidiaries, is a local television and digital media company, owning and/or operating 27 television stations in 17 U.S. markets, all of which are affiliated with a national broadcast network. LIN TV's highly-rated stations deliver important local news and community stories, along with top-rated sports and entertainment programming, to 9% of U.S. television homes, reaching an average of 11 million households per week.

LIN TV is also a leader in the convergence of local broadcast television and the Internet through its television station web sites and a growing number of local online innovations that reach 15% of U.S. broadband households. LIN TV is traded on the New York Stock Exchange under the symbol "TVL". Financial information about the company is available at www.lintv.com.