



## **WAVY NEWS 10 IS NUMBER ONE IN ALL KEY NEWSCASTS IN CRUCIAL MAY 2009 RATINGS**

*For Immediate Release*

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**Portsmouth, VA – May 21, 2009** –WAVY News 10, the station ON YOUR SIDE, is once again number one in Morning, Early Evening and Late Evening newscasts in Hampton Roads in the just completed May Nielsen ratings period. WAVY especially distanced itself from all stations with commanding wins at 5pm, 5:30pm and 6pm, with an average year to year growth of nearly 10%.

	WAVY	WTKR	WVEC
5:00PM	7.0	3.0	6.5
5:30PM	7.1	3.0	6.4
6:00PM	8.4	3.8	7.3

Source: Nielsen Media Research, M-F 4/23/09-5/20/09 Norfolk HH metered Overnights, Arianna

WAVY News 10 at 5pm, 5:30pm and 6pm features the leading news anchor team of Alveta Ewell, Tom Schaad, Nicole Livas, and Stephanie Harris and includes SuperDoppler 10 forecasts in HD from Don Slater, and SportsWrap with Bruce Rader.

“The WAVY News Team consistently delivers with relevant 10 On Your Side Investigations, clear and accurate Weather from the SuperDoppler 10 team, in-depth coverage of economic issues facing Hampton Roads, and dominance with the big stories,” said News Director Kathy Hostetter. “I am pleased the Hampton Roads viewers make WAVY a #1 destination in the mornings, the dinner hour, and in late news.”

Once again, Hampton Roads demonstrated that they love to “Wake up with WAVY” as the morning newscast remained number one from 5am to 7am. WAVY’s first place 8 HH rating at 6am surpassed the ratings of the other local news competitors combined. Featuring Hampton Roads’ favorite morning news team of Don Roberts, Kerri Furey, Jon Cash, Cheryl Tan and John Massey, viewers continue to depend on 10

TimesaverTraffic with Chopper 10 and SuperDoppler 10 Weather to help them prepare for the day ahead.

“I appreciate the hard work of our entire staff in creating solid, compelling newscasts every day,” said President and General Manager Doug Davis. “We are honored by the loyalty of Hampton Roads viewers who continue to turn to WAVY every single day.”

WAVY is also pleased to report 32% growth of the syndicated program *The Doctors* in the 4pm hour Monday-Friday. In fact, WAVY TV 10 regularly ranks in the top 10 markets in the entire country as *The Doctors* continues its steady rise in popularity.

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#### About LIN TV

LIN TV Corp., along with its subsidiaries, is a local television and digital media company, owning and/or operating 27 television stations in 17 U.S. markets, all of which are affiliated with a national broadcast network. LIN TV's highly-rated stations deliver important local news and community stories, along with top-rated sports and entertainment programming, to 9% of U.S. television homes, reaching an average of 11 million households per week.

LIN TV is also a leader in the convergence of local broadcast television and the Internet through its television station web sites and a growing number of local online innovations that reach 15% of U.S. broadband households. LIN TV is traded on the New York Stock Exchange under the symbol “TVL”. Financial information about the company is available at [www.lintv.com](http://www.lintv.com).