



ON YOUR SIDE



FIRST ON FOX

WAVY NEWS 10 DOMINATES IN ALL KEY NEWSCASTS IN MARCH 2009 RATINGS PERIOD

For Immediate Release

Contact: Doug Davis

(757) 393-1010

President & General Manager

Portsmouth, VA – April 6, 2009 – WAVY News 10, the station ON YOUR SIDE, continues to dominate morning and late news in the March Nielsen ratings period. March ratings confirm that in key newscasts at 6am, 6pm, and 11pm WAVY News 10 outperforms the nearest competitor by 29% with a cumulative household rating of 24.7.

The Station ON YOUR SIDE was once again a strong #1 at 5 am and 6 am, featuring Hampton Roads' favorite morning news team of Don Roberts, Kerri Furey, Jon Cash, Cheryl Tan and John Massey. Viewers continue to depend on *10 TimesaverTraffic* and *SuperDoppler 10 Weather* to help them prepare for the day ahead. Also, viewers then followed their favorite morning team over to FOX43 News at 7AM which delivered 100 percent growth in that time period from a year ago.

Adding to the list of first-place wins is the WAVY early evening newscast at 6pm and the late news at 11pm led by the experienced anchor talent of Alveta Ewell, Tom Schaad, Don Slater, and Bruce Rader. At 6pm and 11pm WAVY outperforms the nearest competitor by 15% with a cumulative household rating of 16.5.

"The WAVY News Team is unmatched in its consistent delivery of the top stories, On Your Side successes and Super Doppler 10 weather," said News Director Kathy Hostetter. "All of these factors helped the news team clinch a pivotal 6 pm win. Our fast growth with our newscasts at 7am on Fox 43 is a high point for our March successes."

###

LIN TV Corp., along with its subsidiaries ("LIN TV" or "the Company"), is a local television and digital media company, owning and/or operating 29 television stations in 17 U.S. markets, all of which are affiliated with a national broadcast network. LIN TV's highly-rated stations deliver important local news and community stories, along with top-rated sports and entertainment programming, to 9% of U.S. television homes, reaching an average of 10 million households per week.

LIN TV is also a leader in the convergence of local broadcast television and the Internet through its television station web sites and a growing number of local online innovations that reach 15% of U.S. broadband households. LIN TV is traded on the New York Stock Exchange under the symbol "TVL". Financial information about the company is available at www.lintv.com.