

ON YOUR SIDE

WAVY-TV's OPERATION SCHOOL SUPPLIES WRAPS UP 2008 CAMPAIGN

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August 27, 2008—Portsmouth, VA: WAVY-TV and Partners On Your Side; Farm Fresh, Langley Federal Credit Union and Jackson Hewitt, are pleased to announce that the Operation School Supplies campaign for 2008 collected over 35,000 school supplies. The collected school supplies have been donated to area school districts, where they were distributed to students so they will have everything they need for a successful school year.

School supplies were collected from all area Farm Fresh locations, Langley Federal Credit Union branches, select Jackson Hewitt locations, and at the WAVY-TV 10 studio. Items were also collected during the "Stuff The Bus" events, where WAVY-TV broadcast LIVE, encouraging viewers to "stuff" a school bus with school supply donations. "These items will help over 100,000 students in the Hampton Roads area have a successful start to this 2008-2009 school year," said Jana Gordon, Public Affairs Coordinator for WAVY-TV. "We are proud to join with our Partners On Your Side for another year of WAVY TV-10's Operation School Supplies," says Doug Davis, President and General Manager of WAVY-TV. "We appreciate the generosity of the citizens of Hampton Roads in joining with us to donate much-needed school supplies to deserving children in our community."

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LIN TV is also a leader in the convergence of local broadcast television and the Internet through its television station web sites and a growing number of local online innovations that reach 15% of U.S. broadband households. LIN TV is traded on the New York Stock Exchange under the symbol "TVL". Financial information about the company is available at www.lintv.com.