

FOR IMMEDIATE RELEASE

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TRAVELHOST MAGAZINE MOVES INTO VIRGINIA BEACH

Virginia Beach, VA – May 27, 2010—TRAVELHOST, America's # 1 travel magazine, will begin serving visitors to the Virginia Beach area this summer. TRAVELHOST, Inc. is a 42-year-old National Publishing and Communications company with over 100 local editions nationwide (including Puerto Rico).



The 56-page Virginia Beach edition will be published quarterly and will feature dining, shopping, recreation, entertainment and events in the Virginia Beach region. The first edition will be published in July 2010 with over 10,000 copies to be distributed. TRAVELHOST's circulation is guaranteed and independently audited by the Audit Bureau of Circulation (ABC).

TRAVELHOST of Virginia Beach will be found inside more than 5,000 local hotel guestrooms and beach rental properties; at local Visitor Centers; and will be the featured tourist guide on over 30 oceanfront Hampton Roads Transit VB Wave tourist shuttle buses. TRAVELHOST is a visible expression of welcome and a valuable guide to the local services that a traveler needs. For our hotel partners, the glossy, full-color magazine is an attractive, useful in-room amenity that helps them deliver great customer service.

Robin Goff, a Virginia Beach local, will be the Associate Publisher of TRAVELHOST of Virginia Beach. She will be responsible for the editorial content, advertising sales, marketing, operations, and distribution of the new local edition. Goff, a graduate of Radford University, has more than 25 years of experience encompassing all media fields including print, radio and television. Before joining the TRAVELHOST network, Robin was employed as a Senior Marketing Manager at a local radio station group, Max Media of Hampton Roads, in the Virginia Beach market.

TRAVELHOST is highly regarded nationally as a multi-media solutions company assisting local businesses to reach the travel audience. Through the magazine, website, and iPhone application, TRAVELHOST provides information that America's travelers want, need, and have relied upon for more than 42 years.

For additional information about TRAVELHOST of Virginia Beach, contact Robin Goff at travelhostvirginiabeach@cox.net.

For additional information about TRAVELHOST in other markets, visit www.travelhost.com.

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