



## **PRESS RELEASE**

**For Immediate Release**

# **Veteran Media Executive Promoted at SummitMedia Richmond**

**January 16<sup>th</sup>, 2014, Richmond, Virginia** – SummitMedia, LLC announced the promotion of Julie Monafo to Director of Sales of the Richmond cluster, which includes WKHK-FM, WKLR-FM, WURV-FM and WHTI-FM. Monafo is a 22-year veteran of broadcast media who has been a General Sales Manager at the Richmond properties for the past 13 years.

When asked about her appointment to the position, Monafo said “I’m so pleased to be given this opportunity. To work for a company like SummitMedia that believes in live and local radio is fantastic, because it allows us to serve our customers and community. That’s the way that radio was meant to be.”

Bob Willoughby, SummitMedia Richmond VP/GM commented, “Julie has done a remarkable job in her time here. Under her leadership, revenues have grown during some very difficult economic conditions. She was the clear choice to take on this role.”

Monafo will assume her new duties effective immediately.

### **About SummitMedia**

SummitMedia, LLC is an integrated broadcasting, digital media, direct marketing, and events company focused on compelling local brands, powerful personalities, and meaningful solutions. For additional information contact us at (205) 326-2552

### **Contact Information:**

SummitMedia LLC

(205) 326-2552

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