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**Contact:** William Prettyman  
**Phone:** 866-515-2111  
**e-mail:** [William@studiocenter.com](mailto:William@studiocenter.com)



## **STUDIO CENTER DONATES \$3,325 TO CHILDREN'S CHARITY**

**Virginia Beach, VA** — December 10, 2103. Studio Center, headquartered in Virginia Beach, Va., is proud to announce that the company will be donating \$3,325 to “Canines for Disabled Kids” (CDK), a small non-profit that helps children discover, apply, and obtain service dogs to help with a variety of disabilities.

During “No Shave for the Kids November”, Studio Center male staff members grew beards, mustaches and/or muttonchops; for each person who participated, the company made a pledge to donate \$100 to the charity.

To increase the donation amount and to share the fun, each weekday in November, Studio Center rewarded creatively bewhiskered Facebook Fans, who submitted photos, with a \$50 Amazon gift card. The company matched each prize with a \$50 donation to CDK.

Studio Center has adopted “Canines for Disabled Kids” as its “signature charity” and has offered pro bono services to assist the organization in raising the funds necessary to help the children whose lives can benefit from these highly trained canines. CDK helps provide dogs for psychiatric disabilities, guide dogs, hearing dogs, medical / seizure alert dogs, social dogs, therapy dogs, traditional service dogs and walker or balance dogs. The average cost of these dogs is \$21,000 to \$24,000.

“We had 100% Participation and everyone had a blast! We were honored and humbled to be able to do our small part for Canines for Disabled Kids. Some of us have even kept our facial hair. My wife loves it. Who knew?” said William “Woody” Prettyman, Studio Center CEO.

Kristin Hartness, Canines for Disabled Kids Executive Director, commented, “I am excited and grateful for the support of Studio Center and all those that supported No Shave for the Kids November. This donation significantly supports the programs offered by Canines for Disabled Kids and will help us to touch the lives of many children living with disabilities. We can’t do it without the support from donors like Studio Center.”

About Studio Center: Studio Center, with 6 locations in 5 cities fully produces over 15,000 Radio and TV commercials each year. Studio Center also produces Websites, including Design and Development, Online Videos, Corporate Training Videos, Infomercials, Audio for Toys and Games and Documentaries -- for clients in all 50 states and 23 countries around the world.

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About Canines for Disabled Kids: Canines for Disabled Kids is a small non-profit organization, based in Worcester, MA, that relies completely on private individual and corporate donations. The charity's mission is to support the creation of child-canine service teams to promote independence and social awareness. <http://www.caninesforkids.org>

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