



Two Virginia Beach Residents Made It to Finals of Nationwide Voice Talent Contest

Contact: Chris Wilson, Studio Center Total Production, 1-866-515-2111, chriswilson@studiocenter.com

VA BEACH. April 17, 2013. – Katie Cook and Barry McKay of Virginia Beach both made it to the finals of a four-month nationwide talent search, “The Next Great Voice Talent.”

Studio Center Total Production, a national audio and video production company, hosted the contest. Auditions began in January and were held in five cities including Richmond, New York, Las Vegas, Santa Monica, and Virginia Beach. Over 800 people auditioned during the inaugural year of this annual contest; a large percentage auditioned at Studio Center’s location in Virginia Beach.

Twenty semi-finalists were selected from each audition city, with those auditions then posted online. The public was invited to vote, up to once per person per day. The top vote getter from each city – along with six contestants chosen by Studio Center as SAVES – competed in the finals held in Virginia Beach on April 12th.

Cook, a radio personality and promotions assistant with Sinclair Communications was one of the SAVES. McKay, a radio personality and Program Director with Entercom Communications actually won the popular vote in Virginia Beach.

Though neither Cook nor McKay won the overall contest, McKay has since received a contract from Studio Center and will be on the company’s talent roster. The grand prize winner of the contest was Talia Gonzalez of New York City; she received a guaranteed \$100,000 voice-over contract with Studio Center.

“The goal of this contest was not to give away money; it was to launch CAREERS!” according to William “Woody” Prettyman, Studio Center CEO. In fact, 3 of the other finalists have already been signed to the audio roster since their auditions.

About Studio Center: Studio Center, with 7 locations in 5 cities fully produces over 15,000 Radio and TV commercials each year. Studio Center also produces Websites, including Design and Development, Online Videos, Corporate Training Videos, Infomercials, Audio for Toys and Games and Documentaries -- for clients in all 50 states and 23 countries around the world. Studio Center Total Production has an exclusive roster of hundreds of non-union and union talent including a deep on-camera roster. Please call 1-866-515-2111 to set up a tour today! Visit our site www.studiocenter.com