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STUDIO CENTER WELCOMES NEW NATIONAL SALES MANAGER

Virginia Beach, VA — August 13, 2012. Studio Center Total Production, headquartered in Virginia Beach, Va., announces the appointment of Mark Bradley as the company's new National Sales Manager. In his new position, Bradley will focus on generating Revenue Growth in Studio Center's 7 Locations across the country. His primary focus will be Studio Center's burgeoning Video and New Media Divisions.

Bradley comes to Studio Center with extensive experience and impressive results in Multi Media and Digital Sales. Most recently, Bradley championed the sales efforts for Max Media's five Virginia Beach radio properties, WVBW-FM, WGH-FM, WGH-AM, WVSP-FM and WVHT-FM. Bradley's professional background also includes sales and management positions with WSKY TV4 in Norfolk, Clear Channel Media in Baltimore, Infinity Broadcasting in Atlanta, Entercom Communications in Virginia Beach and SAGA Communications in Norfolk.

Bradley resides in Virginia Beach with his wife, Karen, and two children, Brooke and Kent.

"Mark is a True Pro! I've known Mark for 25 years, dang we're getting old, and he has been successful at every stop. It's wonderful to be reunited with an old friend who also happens to be great at what he does." said William "Woody" Prettyman, Studio Center CEO.

About Studio Center: Studio Center, with 7 locations in 6 cities fully produces over 15,000 Radio and TV commercials each year. Studio Center also produces Websites, including Design and Development, Online Videos, Corporate Training Videos, Infomercials, Audio for Toys and Games and Documentaries -- for clients in all 50 states and 23 countries around the world. Studio Center Total Production has an exclusive roster of hundreds of non-union and union talent including a deep on-camera roster. Please call 1-866-515-2111 to set up a tour today! Visit our site www.studiocenter.com