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## **STUDIO CENTER PARTNERS WITH CUSTOMER MAGNETISM**

**Virginia Beach, VA** — July 10, 2012. Studio Center Total Production, headquartered in Virginia Beach, Va., announces a partnership with Customer Magnetism, one of the top ten search engine optimization firms in the country. Customer Magnetism will assist Studio Center in providing its clients with superior tactical search engine positioning of their websites.

Studio Center's New Media division creates hundreds of award winning websites for companies throughout the country including: The USO of Central Virginia, Cyberpath, Ronald McDonald House Charities, Passion Fire Diamonds, YNot Pizza, Auto Connection and Achieve Chiropractic. The New Media division also creates and produces original website video content, the centerpiece of any successful SEO strategy.

Customer Magnetism has been helping clients to dramatically increase their sales for over 12 years. Clients range from small businesses to Fortune 500's.

"We're always trying to improve our Customer Experience at Studio Center and adding SEO Services from such a renowned company like Customer Magnetism was an easy decision. Kurt and his crew are the best at what they do. I wish all of my decisions were this easy!" said William "Woody" Prettyman, Studio Center CEO.

Kurt Noer, Customer Magnetism CEO, commented, "For years now, we have known Studio Center as one of the nation's premier audio/video production agencies. Their recent addition of a "new media" division has now expanded their services to include web development. This has made them a perfect partner for us when their clients are in need of results-driven SEO services. We look forward to a long and mutually beneficial relationship with them."

About Studio Center: Studio Center, with 7 locations in 6 cities fully produces over 15,000 Radio and TV commercials each year. Studio Center also produces Websites, including Design and Development, Online Videos, Corporate Training Videos, Infomercials, Audio for Toys and Games and Documentaries -- for clients in all 50 states and 23 countries around the world. Studio Center Total Production has an exclusive roster of hundreds of non-union and union talent including a deep on-camera roster. Please call 1-866-515-2111 to set up a tour today! Visit our site [www.studiocenter.com](http://www.studiocenter.com)