



FOR IMMEDIATE RELEASE

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Studio Center Purchases Atlantic Talent

Virginia Beach, VA - Studio Center Total Production, the Nation's largest production company, announces the purchase of Hampton Roads' premier on camera talent agency **Atlantic Talent**. Hailed as one of the Southeast's best sources for on camera talent, **Atlantic Talent** has been serving production companies and ad agencies coast to coast for the past 20 years. The Current roster includes all age groups and all backgrounds with experience in TV commercials, long form, training films, feature films, television series and Print work. Atlantic Talent's credits include "Evan Almighty", "Runaway Bride", "One Tree Hill" and "America's Most Wanted".

Studio Center is expanding the current Hampton Roads on camera talent base to include talent from all its existing markets—including: Los Angeles, New York, Las Vegas and Memphis. Experienced on-camera talent from all markets is encouraged to apply to Talent Director Tammi Mesce at tammi@studiocenter.com.

“We’re excited about our purchase of **Atlantic Talent**”, said William “Woody” Prettyman **Studio Center**, CEO. “Our goal is simple: make everything easier for our customers. They can now make one call, book all facets of a job and get it all on only one invoice.”

Studio Center Total Production has 28 studios in 5 cities with full HD audio and video capabilities.

Studio Center produces over 15,000 Radio and TV commercials each year as well as documentaries, corporate training videos, infomercials, computer games, and audio for toys and original music -- for clients in all 50 states and provides foreign voice-overs for 23 countries around the world. **Studio Center Total Production** has an exclusive roster of hundreds of Non-Union and Union Talent, and offers full Signatory Services.

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