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Contact: Robin Russ
Phone: 757-622-2111
e-mail: robin@studiocenter.com



Studio Center Welcomes Vice President of New Media and Marketing

Virginia Beach, VA — October 4, 2010. Studio Center Total Production welcomes Del Scheitler as Vice President of New Media and Marketing. In a newly created role, Del will serve as the leader for Studio Center's National New Media division. The New Media division will offer an array of digital marketing services such as SEO/SEM Consultation, Implementation and Management, Website Design and Development, and Social Media Expertise. He will work closely with the Audio and Video Divisions to provide clients with a TOTAL Marketing Program designed to maximize their results and optimize their budgets.

Del brings with him more than 10-years of Management Experience in marketing, human resources and talent acquisition for top companies and notable brands like Verizon, Nextel Communications, and Dell.

Most recently, Del served as the Director of Marketing and Business Development for Targeted Publications+Media, a division of Landmark Communications. His responsibilities included implementing and executing successful marketing and branding strategies for more than 35 publications, websites, and events.

He is a Hampton Roads "military brat" and currently resides in Chesapeake with his wife of 6-years, Kimberly.

"Del is a very talented individual who we chose carefully to head our New Media Initiative. Businesses need these services more than ever and Del will spearhead our efforts to deliver them. His track record is excellent and he has nice hair." said William "Woody" Prettyman, CEO.

Studio Center Overview: Studio Center, with 7 locations in 6 cities fully produces over 15,000 Radio and TV commercials each year. Additionally, they produce documentaries, corporate training videos, infomercials, computer game and toy audio, and web videos -- for clients in all 50 states and 23 countries around the world. Studio Center Total Production has an exclusive roster of hundreds of non-union and union talent including a deep on-camera roster. Please call 1-866-515-2111 to set up a tour today! Visit our site www.studiocenter.com