



RAYCOM MEDIA ANNOUNCES PROMOTIONS OF NANCY KENT-SMITH AND FRANK JONES EFFECTIVE SEPTEMBER 2, 2013

Richmond VA (July 22, 2013); Contact Brandon Seier, Marketing Director 804.230.2655 or bseier@nbc12.com

The Raycom Media family of stations, announce the promotion of two of its Management Team in Richmond.

WWBT & WUPV Richmond News Director, Mrs. Nancy Kent-Smith, has been promoted to Regional News Director, Raycom Media. In her new corporate role, Mrs. Kent-Smith will now have regional responsibilities for WWBT & WUPV Richmond, WOIO/WUAB Cleveland OH, WTOL/WUPW Toledo OH, WXIX Cincinnati OH, KOLD Tucson AZ, WTNZ Knoxville TN and WFLX West Palm Beach FL. Mrs. Kent-Smith will be based in Richmond.

Mr. Frank Jones was named News Director of WWBT/NBC12 & WUPV/CW Richmond. Jones will now lead the daily news operation of WWBT and WUPV. Mr. Jones joined WWBT in 1992 first as news producer, executive news producer and was most recently Assistant News Director. Mr. Jones is also active in the Community Missions project at the First Baptist Church of Richmond to help the homeless and disadvantaged.

“I’m confident NBC12 will remain number one in service to our community.” explains Kent-Smith.

“We have an amazing group of people here at NBC12 and this is a great opportunity. It is a competitive market and I couldn’t ask for a better staff. They are dedicated and determined and I look forward to my new role leading Richmond’s number one news team.” shared Jones, when announced to the staff.

Raycom Media, Inc. was created in 1996 with the purchase of 15 television stations, two radio stations, and a sports marketing, production, events management, and distribution company. Shortly after this first acquisition, Raycom Media quickly acquired two other companies and began an unheard of growth in the media business.

Raycom, an employee-owned company, is one of the nation's largest broadcasters and owns and/or provides services for 53 television stations in 36 markets and 18 states. Raycom stations cover 12.6% of U.S. television households and employ nearly 3,500 individuals in full and part-time positions. In addition to television stations, Raycom owns Raycom Sports (a marketing, production and events management and distribution company in Charlotte, NC) and Tupelo-Honey Productions (a Sports and Entertainment Production company based in New York), as well as Broadview Media (a post production/digital signage company based in Montgomery). Raycom is also responsible for the design and hosting of Alabama's Robert Trent Jones Golf Trail website.

Raycom owns regional cable and syndication television, and digital media rights to Atlantic Coast Conference Athletics.

With a strong belief in community, Raycom Media television stations take editorial positions on key community issues. It is the vision of the company that it be involved in the communities its broadcast properties serve. By editorializing on local issues and seeking out divergent points of view, Raycom Media television stations create an atmosphere of community dialog.

Raycom Media is headquartered in Montgomery, Alabama.