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## RADIO SITES JOIN FORCES TO FILL DISCUSSION BOARD VOID



The operators of some of the radio community's most popular web destinations have partnered to provide a new home for the conversations that were left hanging by the abrupt closure in early December of the popular forums at RadioDiscussions.com.

That site was the descendant of the original discussion boards at Radio-Info.com, founded by radio enthusiasts Lance Venta, Tanim Hussain and Doug Fleming. After Fleming's death and a change of control of that site, Venta launched RadioInsight.com in 2006, making a name for himself by scouting out domain registrations and scooping the news of many radio format changes, often days or weeks before any official announcement.

Earlier in 2013, Venta and Scott Fybush began developing a new facet of the site, the RadioInsight Community (<a href="www.radioinsightcommunity.com">www.radioinsightcommunity.com</a>). With the shutdown of the former RadioDiscussions boards, users are now flocking to the RadioInsight Community to continue talking about radio and television topics.

"I want to allow those that love and care for radio in any form to share thoughts and ideas leading to the betterment of the medium," Venta said.

The new Community includes enhanced social functions, allowing users to friend each other and to subscribe to specific topics of interest.

The new RadioInsight Community is also tied in to several other popular radio destinations, including Fybush's Fybush.com, home to NorthEast Radio Watch, Tower Site of the Week and the Tower Site Calendar, as well as Airchexx (<a href="www.airchexx.com">www.airchexx.com</a>), FMAirchecks.com (<a href="www.broadcastengineering.info">www.broadcastengineering.info</a>).

"I'm delighted to have a new place to keep talking about radio," said Fybush. "The radio community is a small one, and it's valuable to have a friendly place where current and former broadcasters and listeners can all interact."

Like its predecessors, the new RadioInsight Community includes individual boards for local and regional markets as well as format-specific topics.

"We're looking forward to bringing some new innovations to radio discussion, such as AMAtype discussions with industry pros," says Venta.

Registration for the RadioInsight Community is free.