



## News Release: November 8, 2012



Gray Television names Jay Barton VP, General Manager of the Newsplex in Charlottesville, Virginia, beginning on December 3, 2012. Since January 2010 he has served as Local Sales Manager and New Media Manager for WBNG-TV in Binghamton, New York. Prior to that, he worked for WBRE-TV in Wilkes-Barre-Scranton, Pennsylvania as their eMedia Manager. He worked in the Shreveport-Texarkana market as eMedia Manager, Director of Operations and Creative Services Director and in Abilene, Texas, as Director of Operations and Promotions. He graduated Summa Cum Laude from Abilene Christian University with a Journalism/Mass Comm degree in electronic media.

"We are excited to have been able to recruit someone who has such a diverse background in television to lead our Charlottesville stations. Much to our surprise we learned that we were recruiting him back to his hometown. Jay was born in Charlottesville and grew up there and in nearby Nelson County, VA," said Tracey Jones, Regional VP for Gray in Virginia.

### About Charlottesville Newsplex

Gray Television owns and operates WCAV-TV (CBS), WVAW-TV (ABC) and WAHU (FOX), MY TV (My Network) and *Weather Now* (local weather channel) all better known as the Charlottesville Newsplex.

### About Gray Television

Gray Television, Inc. is a television broadcast company headquartered in Atlanta, GA. Gray currently owns and operates television stations broadcasting 40 primary channels in 30 markets. Currently, we broadcast a primary channel from each of our stations and also operate at least one secondary channel from the majority of our stations. Each of our primary channels are affiliated with either CBS (19 channels), NBC (10 channels), ABC (8 channels) or FOX (3 channels). In addition, we currently broadcast 45 digital second channels that are affiliated with either CBS (1 channel), ABC (1 channel), FOX (2 channels), CW (8 channels), MyNetworkTV (18 channels), Untamed Sports Network (1 channel), The Country Network (1 channel), MeTV Network (5 channels), This TV Network (2 channels) or are operated as local news/weather channels (11 channels).