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Monticello Media Hires Sales Manager

Monticello Media has announced the hiring of Karen S. Cote as General Sales Manager for its Charlottesville radio stations.

Cote is an 18 year radio sales and sales management veteran who most recently worked for Clear Channel Radio in Williamsport, Pennsylvania as Director of Sales.

In announcing her hiring Dennis Mockler, Vice President/General Manager of Monticello Media said, "We are really pleased and excited to have Karen joining the Monticello Media team. Karen embraces our philosophy of serving the local business community and the local community in general. She's going to be a real asset to Monticello Media and central Virginia."

"I'm excited about the next step of my career in central Virginia, and look forward to working with the staff at Monticello Media to provide unique marketing opportunities to our clients and listeners," said Cote.

Cote, who begins her duties May 4, plans to relocate to the Charlottesville area with her husband and family.

Monticello Media is a locally-based company that owns and operates NewsTalk 1260 AM & 94.1 FM WCHV, Country 99.7 WCYK, Hot 101.9 WHITE, SportsRadio 1400 WKAV, Tom @ 107.5 WWTJ and Generations 102.3 WZGN.

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