



637 Harbor Road
Wanchese, NC 27981
252.475.1888
Fax-252.475.1881

Press Release

Contact: Matt Cooper
Phone: (252) 475-1888 x215

FOR IMMEDIATE RELEASE
2 P.M. EDT, June 6, 2011

BROADCAST VET JOHN HARPER JOINS MAX RADIO OF THE CAROLINAS

OUTER BANKS, NC, JUNE 6, 2011:

Max Radio of the Carolinas is happy to announce the addition of John Harper to the air staff. John is a 30 year broadcast veteran who was the Program Director for Beach 95.3, WOBR FM in the 1980s and early 1990s. John is currently a popular Outer Banks wedding disk jockey. He's also an entertainment writer for the Coast, part of The Virginian-Pilot. John will be hosting the 10am-noon Monday-Friday shift on 99.1 the Sound and also handling some air work on Classic Hits 104-9 and 92-3.

Regarding the addition of John, Max Radio General Manager and V.P. Mike Smith said "We're excited to add someone with John's experience, talent and music knowledge."

Matt Cooper, the Program Director and morning host for 99.1 the Sound added "John and I have been talking about getting

~ MORE ~

him back on the air for years, but he's a busy man with a lot of balls in the air. We were finally able to find a situation that worked well for him and us, and we're ecstatic to have him on the team."

Max Radio operates 8 area radio stations, including 99.1 The Sound, Classic Hits 104-9 and 92-3, Beach 104, 94.5 WCMS, ESPN Radio 97.1, 560 WGAI, and 99.3 Q-Country.

-End-

Caption for attached photo: John Harper