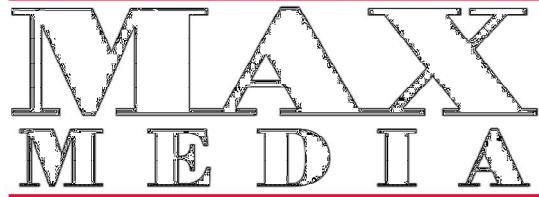


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# Press Release



FOR IMMEDIATE RELEASE  
June 4th, 2014

**VIRGINIA BEACH, VA** – When Norfolk Police Officer Brian Jones was shot and killed in the line of duty on May 30<sup>th</sup> and Mark Rodriguez, student of Norfolk Christian, lost his life that same evening, the Max Media family was moved to take action and assist.

Dave Paulus Vice President/General Manager of Max Media said, “We at Max Media are very blessed to be able to do something we love everyday. We live and work in this extraordinary community and if we can use the power of our platforms to help, even a little, it is both our honor and our responsibility to do just that. The families affected have been beset with unimaginable tragedies. Our hearts go out to both the Jones and Rodriguez families.”

Max Media radio, the home of 97.3 The Eagle, Hot 100.5, 92.9 The Wave, ESPN 94.1 and Star 1310am, has gathered their resources to assist in generating money to put towards both causes and is now seeking the help of Hampton Roads listeners.

Four of Max Media’s stations will be holding auctions of coveted items to benefit the funds set up for both Jones and Rodriguez. Starting Wednesday, June 4<sup>th</sup>, at 8:20 am the following will be up on their on line auction:

**92.9 The Wave:** A pair of Gold Circle seats to see Elton John at Farm Bureau Live at Virginia Beach on Thursday, June 12<sup>th</sup> accompanied with dinner.

**97.3 The Eagle:** A pair of Gold Circle tickets to see Luke Bryan, at his sold out show, on Friday, June 6<sup>th</sup> at Farm Bureau Live at Virginia Beach, plus the opportunity to meet Luke Bryan before the show.

**ESPN 94.1:** A pair of Saturday and Sunday Gallery tickets to the US Open Golf Championship in Pinehurst, NC, June 14<sup>th</sup> & 15<sup>th</sup>. Plus \$100 spending cash.

**Hot 100.5:** A pair of tickets to go see Beyoncé & Jay-Z at M & T Stadium in Baltimore, MD on July 7th along with dinner before the show.

The auction items will be up for bid until Friday, June 6th, at 4pm with the exception of 97.3 The Eagle’s auction item. That will end on Thursday, June 5th, at 4pm. You may bid on the items at <http://bit.ly/MaxMediaCares> or visit each perspective radio station’s Facebook pages and click on link there. Net proceeds to benefit both memorial funds.