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**Max Media of
Hampton Roads, LLC**

Press Release

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Max Media Offers Free Community Marketing Workshops

VIRGINIA BEACH, VA – Max Media of Hampton Roads, LLC has hired Michael Tate to coordinate a series of ground breaking advertising workshops at various locations throughout Hampton Roads. The object of this initiative is designed to provide local businesses wishing to make some sense out of today's complicated and often volatile advertising environment. The sessions will highlight the most common mistakes businesses large and small make in the promotion of their business.

Michael Tate, an international media consultant and speaker, is one of the founding partners of Data Communications, an international media consultancy based in Hong Kong, Sydney, Australia and San Francisco. Mr. Tate is also the president of Hackett & Tate Media. Over the past eighteen years, Michael has presented over 3,000 seminars with an excess of 40,000 business men and women in twelve countries. Mr. Tate has worked in television and radio companies around the globe, and has served as National Media Manager for the Toyota Motor Corporation in Australia. He is also the creator of "Revenue Generator", a trade publication read by more than 13,500 media professionals each week. He is the co-author of "Juggling Oranges" a best-selling media industry book focused on the physical, intellectual, and emotional aspects of selling advertising.

Max Media of Hampton Roads is pleased to be able to provide someone of such an international standard to speak here in Hampton Roads for free. "As providers of local radio we know how important it is for local businesses, such as ourselves, to prosper if our community is to continue to prosper," say Vonneva Carter, General Manager of Max Media of Hampton Roads. "Michael Tate is regarded very highly in the advertising industry and I can promise that he will deliver some worthwhile, yet simple advice to businesses, whatever their size, product or service. The fact that these seminars will be free of charge to local businesses is very exciting. This is a rare opportunity indeed." Michael will also be unveiling Max Media's President's Club designed for local entrepreneurs.

For additional information, or to reserve a seat at this one-time event, please contact Alex King at (757) 671-1000 Extension 218 or via e-mail at aking@maxmediava.com.

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Max Media owns and/or operates or has under contract 37 radio stations in 7 markets, including: Norfolk-Virginia Beach, VA. The Outer Banks of NC, Russellville/Morrilton AR, Selinsgrove PA, Marion-Carbondale IL, Cape Girardeau MO and Poplar Bluff MO. Max Media also owns and/or operates 5 television stations in: Bowling Green KY (NBC), Portland ME (FOX), Missoula MT (ABC), Great Falls MT (NBC) and Butte/Bozeman MT (ABC)