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## **Main Line Broadcasting teams up with the USMCR for the 2010 Toys for Tots Campaign!**

**For Immediate Release:  
Richmond, VA, November 12, 2010:**

RICHMOND, VA-Main Line Broadcasting(WLFV-93.1 The Wolf, WWLB 98.9 Liberty and WBBT-Big Oldies 107.3) will once again team with the United States Marine Corps Reserve to help put a smile on a child's face this holiday season with the 2010 Toys for Tots Campaign.

Over the past 54 years, Marines have distributed nearly half a billion toys to nearly 250,000,000 needy children throughout the nation. This will be the 6<sup>th</sup> year that Main Line Broadcasting has teamed up with the Marine Corps to collect toys throughout Richmond with various sponsors.

"We are once again excited to partner up with the USMCR and help with such an important campaign," said John McLeod, Promotions Director for Main Line Broadcasting-Richmond, VA. "We, not only in the radio business, but as a whole community, need to make sure that no child goes without a gift or a smile this holiday season. When all of us in the community join together, we can make a child's life a little bit brighter!"

People who wish to donate toys can go to our websites: [www.931thewolf.com](http://www.931thewolf.com) , [www.989liberty.com](http://www.989liberty.com) and [www.bigoldies1073.com](http://www.bigoldies1073.com) and find out all the information on the United States Marine Corps Reserve and ways to make donations.

They can also stop by the following locations in the Richmond area and drop off a new, unwrapped toy: **Ducts Unlimited Heating and Air, American Family Fitness locations, W.G Speeks Heating and Air Conditioning, Joey's Hot Dogs, Moe's Southwest Grill, College Nannies and Tutors, The City of Richmond Department of Public Utilities, Red Wing Shoes, Brandermill Woods and our Main Line Broadcasting office.** The toy drives runs from Monday, November 15 to Wednesday, December 15, 2010.

**About Main Line Broadcasting-Richmond:** Main Line Broadcasting owns three radio stations which serve the Richmond area. With operations located in the Southside area, Main Line locally operates WLFV-FM (93.1 The Wolf-Fresh Country), WWLB-FM (98.9 Liberty-We Play Anything) and WBBT-FM (Big Oldies 107.3-Richmond's Greatest Hits)