



**FOR IMMEDIATE RELEASE**

November 13, 2008

**MAIN LINE BROADCASTING BEGINS TOYS FOR TOTS CAMPAIGN  
Toy drive begins this Saturday!**

**RICHMOND, VA**-Main Line Broadcasting (WLFV-93.1 The Wolf, WWLB 98.9 Liberty and WBBT-107.3 BBT) will once again team with the United States Marine Corps Reserve to help put a smile on a child's face this holiday season with the 2008 Toys for Tots Campaign.

Over the past 54 years, Marines have distributed nearly half a billion toys to nearly 250,000,000 needy children throughout the nation. This will be the 4<sup>th</sup> year that Main Line Broadcasting has teamed up with the Marine Corps to collect toys throughout Richmond with various sponsors.

"Our stations are proud to be a part of this year's Toys for Tots campaign," said Mike Murphy, Operations Manager for Main Line Broadcasting-Richmond, VA. "Not every child will get the opportunity to have a gift this holiday season. But when all of us in the community join together, we can make a child's life a little bit brighter."

People who wish to donate toys can go to our websites: [www.931thewolf.com](http://www.931thewolf.com) , [www.989liberty.com](http://www.989liberty.com) and [www.1073bbt.com](http://www.1073bbt.com) and find out all the information on the United States Marine Corps Reserve and ways to make donations. They can also stop by Ducts Unlimited Heating and Air, American Family Fitness locations, Midas of Richmond locations and W.G Speeks Heating and Air Conditioning to drop off an unwrapped toy(s) in our Toys for Tots drop off boxes.

**For media, contact:**

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