



FOR IMMEDIATE RELEASE

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**WAVY-TV and WVBT Enter Into New Retransmission Consent Contract
with COX Communications**

Portsmouth, VA - March 1, 2012 - WAVY-TV (WAVY-TV 10) and WVBT (FOX43) announced today that a new retransmission consent contract has been reached with COX Communications. As a result, viewers in Hampton Roads may continue to watch WAVY-TV 10 and FOX43 programming without disruption.

"We are pleased to have reached a fair agreement with COX Communications," said Doug Davis, President and General Manager of WAVY-TV 10 and FOX43. "On behalf of everyone at WAVY-TV 10 and FOX43, we appreciate our viewers' support throughout these negotiations."

About LIN Media

WAVY-TV and WVBT are owned by LIN Media, a local multimedia company that owns, operates or services 32 network-affiliated broadcast television stations, interactive television station and niche web sites, and mobile platforms in 17 U.S. markets. LIN Media's online advertising business, RMM, leverages unique technology, new product innovation and customized interactive and mobile advertising solutions to deliver measurable results to local, regional and national clients.

LIN TV Corp. is traded on the New York Stock Exchange under the symbol "TVL". Financial information about the company is available at www.linmedia.com.

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