



FOR IMMEDIATE RELEASE

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WAVY-TV 10 & FOX43 TAKE PART IN NATIONWIDE EAS TEST



Portsmouth, VA – November 9, 2011: On Wednesday, November 9 at 2 p.m. WAVY-TV 10 and FOX43 will take part in the nationwide test of the Emergency Alert System (EAS). FEMA and the Federal Communications Commission (FCC) announced that they will conduct the first nationwide test of the Emergency Alert System as part of larger efforts to strengthen the nation's preparedness and capabilities.

"WAVY-TV 10 and FOX43 look forward to participating in Wednesday's nationwide test of the Emergency Alert System. We would like to remind viewers that this is only a test, and we welcome any comments through the *Contact Us* link at wavy.com," said President & General Manager Doug Davis.

What is the Emergency Alert System?

- The EAS is a system used by the local and federal governments to alert citizens to critical information during an emergency.

How long should it last and what will we see and hear?

- The test should last approximately thirty seconds.
- "This is a test" will be audible. However, the visual message may not signify that "this is a test" as the code transmitting the message will not have this text.
- A background screen and/or video scroll signifying that "This is a test" to supplement the message may or may not appear on the screen.
- Visual problems are working to be corrected, and Outreach to the help of hearing impaired organizations is ongoing to enlighten that community about the test.

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About LIN Media

LIN Media, along with its subsidiaries, is a local multimedia company that owns, operates or services 32 network-affiliated broadcast television stations, interactive television station and niche web sites, and mobile platforms in 17 U.S. markets. LIN Media's online advertising business, RMM, leverages unique technology, new product innovation and customized interactive and mobile advertising solutions to deliver measurable results to local, regional and national clients. LIN TV Corp. is traded on the New York Stock Exchange under the symbol "TVL". Financial information about the company is available at www.linmedia.com.