



## FOR IMMEDIATE RELEASE

Contact:

Bruce Rader Sports Director WAVY-TV/WVBT-TV 757-393-1010

## WAVY TV10 and FOX43 Announce New Sports Reporter

PORTSMOUTH, Va; April 1, 2011 - WAVY TV10 and FOX43 welcome Ali Lucia as the newest member to the most experienced sports team in Hampton Roads. Lucia joins the team from FOX47 in Rochester, Minnesota where she was the 9PM news anchor. She also worked for Big Ten Network, Fox Sports North, and KSTC-TV.

"We are thrilled to have Ali join our Sportswrap team," said Sports Director Bruce Rader. "Her dad is a well known NCAA coach, one of her brothers is a professional hockey player, her younger brother is one of the best high school hockey players in America and her sister is an All-American volleyball player. She will bring the Hampton Roads sports fans a different perspective. Her enthusiasm is contagious, and she will quickly become a big part of the local sports scene."



Lucia is a huge fan of the Big Ten. She is a graduate of the University of Minnesota with a double major in broadcast journalism and communication studies. During college she worked for Gopher football and basketball programs.

"We are thrilled to have Ali here at WAVY/WVBT. She is a smart, dynamic journalist that comes from a sports-minded family," said News Director April Samp. "She is sure to be another weapon in WAVY's arsenal."

Lucia will be reporting and anchoring The Sportswrap on both WAVY TV10 and FOX 43. She will also be joining Bruce Rader on the highly acclaimed Friday Night Flights and the Old Dominion Football Show with Bruce Rader and Coach Bobby Wilder.



## **About LIN Media**

LIN Media, along with its subsidiaries, is a local multimedia company that owns, operates or services 32 network-affiliated broadcast television stations, interactive television station and niche web sites, and mobile platforms in 17 U.S. markets. LIN Media's online advertising business, RMM, leverages unique technology, new product innovation and customized interactive and mobile advertising solutions to deliver measurable results to local, regional and national clients.

LIN TV Corp. is traded on the New York Stock Exchange under the symbol "TVL". Financial information about the company is available at <a href="https://www.linmedia.com">www.linmedia.com</a>.