



ON YOUR SIDE



FIRST ON FOX

DISH Subscribers May Lose Access to WAVY-TV and FOX43 on March 4, 2011

For Immediate Release

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PORTSMOUTH, VA; February 28, 2011 – WAVY-TV and FOX43 announced today that DISH subscribers may lose access to their favorite local news, lifestyle and sports programs, as well as NBC's and FOX's top-rated prime time and syndicated programming, if LIN Media (NYSE: TVL) does not reach a retransmission consent agreement with DISH Network ("DISH"). The current retransmission consent contract expires on March 4, 2011 at Midnight (MST) and at this time it appears unlikely that a new agreement will be reached. If a new retransmission consent contract is not reached by March 4, 2011, by law, DISH cannot carry WAVY-TV and FOX43 on its satellite system.

"These stations are important assets to the local community," said Doug Davis, General Manager of WAVY-TV and FOX43. "Without a fair agreement, we will not be able to provide the premiere news, sports, entertainment, weather, traffic updates, political coverage and other local and national programming that is most important to you."

In the event that WAVY-TV and FOX43 are no longer carried by DISH, viewers may continue to watch their favorite local programming through alternative means, including over-the-air or by switching to a competing pay-TV service provider.

For more information, please visit www.wavy.com.

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LIN Media, along with its subsidiaries, is a local multimedia company that owns, operates or services 32 network-affiliated broadcast television stations, interactive television station and niche web sites, and mobile platforms in 17 U.S. markets. LIN Media's online advertising business, RMM, leverages unique technology, new product innovation and customized interactive and mobile advertising solutions to deliver measurable results to local, regional and national clients.

LIN TV Corp. is traded on the New York Stock Exchange under the symbol "TVL". Financial information about the company is available at www.linmedia.com.