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**FOR IMMEDIATE RELEASE**

**Cox Radio Richmond's Music for the Military Campaign Collects CDs for Troops**

*6 week campaign encouraged thousands of Richmonders to donate CDs*

**RICHMOND, VA – July 16, 2009** – Cox Radio Richmond (WDYL-FM, WKHK-FM, WKLR-FM & WMXB-FM) announced the collection of **5,835** CDs through its Music for the Military CD Drive. The CD collection drive ran from Memorial Day through the 4<sup>th</sup> of the July. Richmonders dropped off their gently used CDs at area Pearson Signature Dealerships and Ashley Furniture Home Store locations. There was also the opportunity to write a thank you note to the troops, which will be sent along with the CDs.

The CDs collected will be distributed to US Troops here and overseas, through the USO and Fort Lee.

"One of the strengths of our medium is the ability to engage the public to help support those in need," said Bob Willoughby, VP and Market Manager for Cox Radio. "Cox Radio is excited to have received this level of a response from the community. It is a true testament to the power of Radio and the giving nature of our listeners and advertisers."

**About Cox Radio-Richmond**

Cox Radio-Richmond is one of the largest radio companies serving the Richmond area. Located on Richmond's Southside, Cox Radio-Richmond owns and operates country station WKHK-FM (K95), adult contemporary station WMXB-FM (The New Mix 103-7), classic rock station WKLR-FM (96.5 KLR), and alternative rock station WDYL-FM (Y101).

**About Cox Radio, Inc.**

Cox Radio is one of the largest radio companies in the United States based on revenues. Cox Radio owns, operates, provides sales or marketing services for 80 stations (67 FM and 13 AM) clustered in 18 markets, including major markets such as Atlanta, Houston, Miami, Orlando, San Antonio and Tampa.

**Media Contact:**

Jenny Leckey  
Director of Customer Care  
804.327.0868  
[Jenny.Leckey@coxradio.com](mailto:Jenny.Leckey@coxradio.com)

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