

FOR IMMEDIATE RELEASE**Chance to Win Toyota Corolla March 13th-15th**

Your Local Toyota Dealers and Cox Radio Richmond Present "Hands On Corollathon"

RICHMOND, VA – March 13, 2009– March 13th through the 15th, Cox Radio Richmond and your local Toyota dealers present the "Hands On Corollathon" at the Virginia Motor Trend International Auto Show, happening at the Greater Richmond Convention Center.

Sixteen lucky participants are competing for a brand new Toyota Corolla. Contestants must keep their hands in continuous physical contact with the vehicle at all times (excluding sanctioned breaks) twenty-four hours a day, for the duration of the contest.

All four of Cox Radio-Richmond's stations will judge the contest, including 96.5 KLR, Y101, K95 and Mix 103-7.

The finale prize car presentation will take place on Sunday, March 15th at 3pm, at the contesting area.

"One of the strengths of our medium is the ability to create and execute promotions that capture the attention of the public," said Bob Willoughby, VP and Market Manager for Cox Radio. "Cox Radio is excited to partner with the local Toyota Dealers for this unique promotional event for the second year in a row."

About Cox Radio, Inc.

Cox Radio is one of the largest radio companies in the United States based on revenues. Cox Radio owns, operates, provides sales or marketing services for 80 stations (67 FM and 13 AM) clustered in 18 markets, including major markets such as Atlanta, Houston, Miami, Orlando, San Antonio and Tampa. Cox Radio shares are traded on the New York Stock Exchange under the symbol: CXR.

About Cox Radio-Richmond

Cox Radio-Richmond is one of the largest radio companies serving the Richmond area. Located on Richmond's Southside, Cox Radio-Richmond owns and operates country station WKHK-FM (K95), adult contemporary station WMXB-FM (The New Mix 103-7), classic rock station WKLR-FM (96.5 KLR), and alternative rock station WDYL-FM (Y101).

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