



FOR IMMEDIATE RELEASE

January 13, 2009

Resolution Blood Drive 2009

Cox Radio and Virginia Blood Services Team Help Raise Over 480 Pints of Blood

RICHMOND, VA – Cox Radio Richmond (WKHK K95, WKLR 96.5, WMXB 103.7, WDYL Y101.1) and Virginia Blood Services joined forces for the Resolution Blood Drive 2009 on January 12th. This annual blood drive shattered last year's record of 283 pints of blood by collecting a total of 481 pints of useable blood. Over 550 people showed up in support of the blood drive.

The event took place from 7am-7pm in the ballroom of the Sheraton Park South, 9901 Midlothian Turnpike. All four Cox Radio stations broadcasted live all day, encouraging listeners to come out and help save lives. "The Resolution Blood Drive is a great example of the impact local radio can have on the community," said Cox Radio Richmond VP and Market Manager Bob Willoughby. "Cox Radio is proud to be associated with such a worthy cause."

Just one pint of blood can help save 3 lives. Historically, January is the month with the most crucial need for blood donations and this year is no different. Virginia Blood Services is the sole provider of blood to all area Richmond hospitals. For more information on how you can help give the gift of life, visit vablood.org.

More information about Resolution Blood Drive 2009 be found at resolutionblooddrive.com.

About Cox Radio-Richmond:

Cox Radio-Richmond is one of the largest radio companies serving the Richmond area. Located on Richmond's Southside, Cox Radio-Richmond owns and operates country station WKHK-FM (K95), adult contemporary station WMXB-FM (The New Mix 103-7), classic rock station WKLR-FM (96.5 KLR), and alternative rock station WDYL-FM (Y101).

About Cox Radio, Inc.

Cox Radio is one of the largest radio broadcasting companies in the United States, based on revenues. Cox Radio owns, operates or provides sales and marketing services for 86 stations (71 FM and 15 AM) clustered in 19 markets, including major markets such as Atlanta, Houston, Miami, Orlando, San Antonio and Tampa. Cox Radio shares are traded on the New York Stock Exchange under the symbol: CXR.

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