



FOR IMMEDIATE RELEASE

January 12, 2009

Resolution Blood Drive 2009

Cox Radio and Virginia Blood Services Team Up for Annual Blood Drive

RICHMOND, VA – Cox Radio Richmond (WKHK K95, WKLR 96.5, WMXB 103.7, WDYL Y101.1) and Virginia Blood Services have joined forces for the Resolution Blood Drive 2009, happening today, January 12th 7am-7pm in the ballroom of the Sheraton Park South, 9901 Midlothian Turnpike. All four Cox Radio stations will be broadcasting live all day, to promote the blood drive. The current blood supply is at a critically low level. All blood types are needed.

Last year Cox Radio Richmond and Virginia Blood Services held the most successful one-day blood drive in Virginia Blood Services history for Richmond, raising 322 qualified donations. This year the hope is to far surpass that number with the help of the Richmond community.

Just one pint of blood can help save 3 lives. Historically, January is the month with the most crucial need for blood donations and this year is no different. Richmonders are encouraged to come out and donate and make a resolution to give blood today and throughout the year.

More information can be found at resolutionblooddrive.com.

About Cox Radio-Richmond:

Cox Radio-Richmond is one of the largest radio companies serving the Richmond area. Located on Richmond's Southside, Cox Radio-Richmond owns and operates country station WKHK-FM (K95), adult contemporary station WMXB-FM (The New Mix 103-7), classic rock station WKLR-FM (96.5 KLR), and alternative rock station WDYL-FM (Y101).

About Cox Radio, Inc.

Cox Radio is one of the largest radio broadcasting companies in the United States, based on revenues. Cox Radio owns, operates or provides sales and marketing services for 86 stations (71 FM and 15 AM) clustered in 19 markets, including major markets such as Atlanta, Houston, Miami, Orlando, San Antonio and Tampa. Cox Radio shares are traded on the New York Stock Exchange under the symbol: CXR.

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