

FOR IMMEDIATE RELEASE

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Cox Radio Richmond Broadcasts Live to “Feed Richmond”

Final Push for Donations to Benefit the Central Virginia Foodbank

RICHMOND, VA – Cox Radio Richmond (WKHK K95, WKLR 96.5, WMXB 103.7, WDYL Y101.1) is calling all listeners to come donate food at area Kroger locations.

There has been a steady increase in demand recently, due to rough economic times and the increased number of local businesses that have closed. In response to this need, Feed Richmond was created - to help fulfill the increasing need for food this holiday season.

As a part of Feed Richmond, donations can be made locally three different ways. Contributions can be made online to feedrichmond.com, K95country.com, 965klr.com, mix1037.com, and y101rocks.com. All 15 area Kroger locations have donation bins on site and are also accepting monetary donations at checkout. First Community Bank’s five Richmond locations and the two locations in Emporia have donation bins on site as well.

“The Central Virginia Foodbank is in desperate need for help especially with the holiday’s right around the corner,” said Cox Radio Richmond VP/Market Manager Bob Willoughby. “Cox Radio Richmond, along with Kroger and First Community Bank feel privileged to be able to help Feed Richmond.”

In a final push for donations, all 4 Cox Radio stations will be broadcasting live at area Kroger stores on November 19th and 20th, from 9a-7p. The stations will be encouraging Richmonders to come out and give the gift of food.

Kroger Broadcast Location:

- K95: 13201 Rittenhouse Drive in Midlothian
- 96.5 KLR: 6335 Mechanicsville Tnpk.
- Mix 103.7: 11280 West Broad St. in Glen Allen
- Y101.1: 3507 West Cary Street (in Carytown)

About Cox Radio-Richmond:

Cox Radio-Richmond is one of the largest radio companies serving the Richmond area. Located on Richmond’s Southside, Cox Radio-Richmond owns and operates country station WKHK-FM (K95), adult contemporary station WMXB-FM (The New Mix 103-7), classic rock station WKLR-FM (96.5 KLR), and alternative rock station WDYL-FM (Y101).

About Cox Radio, Inc.

Cox Radio is one of the largest radio companies in the United States based on revenues. Cox Radio owns, operates, provides sales or marketing services for 80 stations (67 FM and 13 AM) clustered in 18 markets, including major markets such as Atlanta, Houston, Miami, Orlando, San Antonio and Tampa. Cox Radio shares are traded on the New York Stock Exchange under the symbol: CXR.

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