

## Clear Channel Radio Names Katerina Perez Market Manager Norfolk

Norfolk, Va. – September 30, 2011 – Clear Channel Radio announced today that Katerina Perez has been named Market Manager for Norfolk, Va., effective immediately.

"Katerina Perez is an accomplished sales and marketing leader with a proven ability to create and lead winning teams, "said Hartley Adkins, Clear Channel Radio Senior Vice President of Operations. "She inspires those around her to accomplish greatness, and that inspiration is reflected in her successful track record. I look forward to her continued positive influence and leadership in the Norfolk market."

Perez began her career with Clear Channel as an Account Executive in Miami. She then became General Sales Manager with Clear Channel West Palm Beach, and most recently served as Vice President/Market Manager with Clear Channel Melbourne, Fla. Prior to joining Clear Channel, Perez was a News Room Producer at SportsLine.com, an Account Executive at CBS Radio/West Palm Beach and a Sales Manager at Catapult Communications in Pompano Beach.

Perez earned her degree in Communications and International Business from Florida Atlantic University. She is also a Mentoring Inspiring Women in Radio (MIW) scholarship recipient. "There has never been a more dynamic time for our company or our industry, and to be a part of that in a vibrant market like Norfolk is very exciting," said Perez. "It is an honor to be a part of a heritage station like WOWI, and I look forward to growing the stations' history and unique connections within the community. I can't wait to jump in!"

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## **About Clear Channel Radio:**

With 237 million monthly listeners in the U.S., Clear Channel Radio has the largest reach of any radio or television outlet in America. Clear Channel Radio serves 150 cities through 850 owned radio stations. The company's radio stations and content can be heard on AM/FM stations, HD digital radio channels, Sirius/XM satellite, on the Internet at each station's web properties and iHeartRadio.com, and on the iHeartRadio mobile application on iPads and smartphones, and used via navigation systems from TomTom, Garmin and others. The company's operations include radio broadcasting, online and mobile services and products, syndication, music research services and independent media representation. Clear Channel Radio is a

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