



PRESS RELEASE

For Immediate Release
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Centennial Fredericksburg Promotes Archer to Operations Manager

FREDERICKSBURG, VA – Centennial Broadcasting has promoted Hot AC WBQB (B101.5) and Adult Standards WFVA (AM1230, WFVA) Production Director, Chuck Archer, to Operations Manager of its Fredericksburg Cluster.

“Chuck brings years of experience and knowledge to the position and I am very confident he will transcend his experience and leadership strengths into further enhancing our on-air team and operations,” commented Jim Butler, General Manager.

Archer said, “The last five years have been some of the best and most rewarding of my radio career. This is a tremendous opportunity. The Fredericksburg area, with its proximity to Washington, DC, is a thriving, dynamic community. I’m excited to take on this new role with the wealth of talent driving our stations.”

Archer has won multiple awards as Production Director for the cluster including two first place Virginia Association of Broadcasters awards and first runner up in the International *Radio and Production Magazine* awards.

Prior to his work in Fredericksburg, Archer has been APD/MD at CBS Radio’s WARW in Washington, DC; Operations Manager at Triad Broadcasting’s Savannah/Hilton Head Cluster (under the professional name Chuck Raven), and Program Director for Triad’s WHKX/WHQX in Bluefield, WV.

Headquartered in Clemmons, North Carolina, Centennial Broadcasting II, LLC, owns nine radio stations in three Virginia markets: Fredericksburg, Winchester, and Lynchburg.

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