

May 28th, 2013 – FOR IMMEDIATE RELEASE

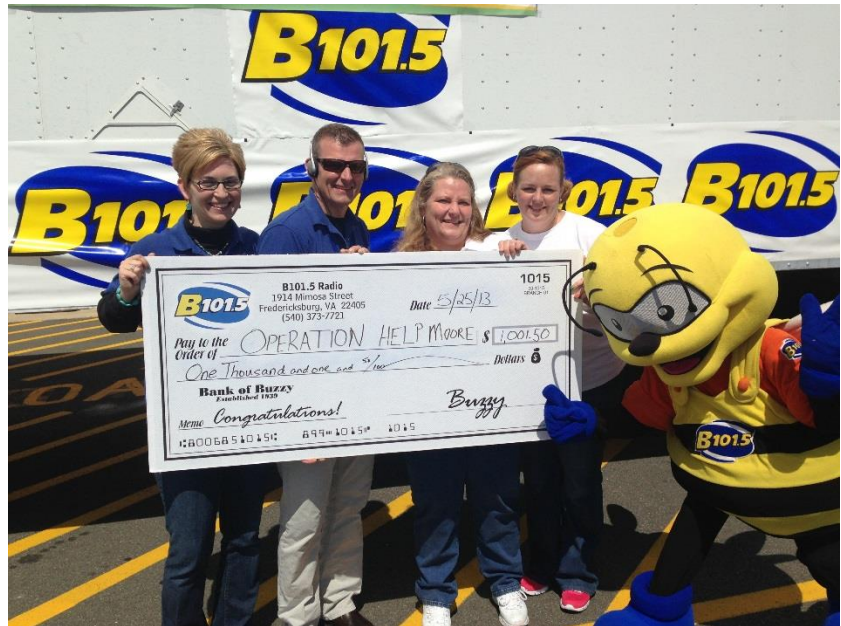
Contact: Chuck Archer, 540-373-7721, chuck@wbqb.com

In attached Photo (L-R) Dee Daniels, Chris Centore (from B101.5's Chris and Dee in the Morning), Lynn Morgan, CEO/Director of Just A Hand, Shanna Cyphert, Secretary/Treasurer, Just A Hand, Buzzy)

Video of event can be found here: <http://youtu.be/09w7WmhNKSM>

CENTENNIAL BROADCASTING DONATES \$1001.50 TO OKLAHOMA TORNADO VICTIMS

(Fredericksburg, VA) Over the Memorial Day weekend, Centennial Broadcasting donated \$1001.50 in support of *Operation: Help Moore*, a one-day Oklahoma tornado relief supply drive hosted by Centennial's Fredericksburg, Virginia, radio outlets, B101.5 and NewsTalk 1230 WFVA, and the non-profit organization, Just A Hand.



During a six-hour broadcast Saturday, May 25th, at the Southpoint Wal-Mart location in Fredericksburg, B101.5 and NewsTalk 1230 WFVA listeners donated over 15,000 relief items and \$1176.16 in cash. Just A Hand donated their entire spring and summer inventory of children's clothing totaling nearly 5,000 pieces. Centennial's \$1001.50 donation was used to purchase children's items such as playpens, baby formula, baby wipes, towels, pillows, and other day-to-day essential items needed by victims in Oklahoma.

All supplies and cash collected during this relief drive were transported and delivered to The Memorial Road Church of Christ in Edmond, Oklahoma, on Sunday afternoon courtesy of Alsop Trucking in Fredericksburg. The church is actively working to help those affected by the disaster and will handle the distribution of donated items.

"We at Centennial Broadcasting believe we have an obligation to use our radio stations to be of real service to our communities and our listeners. Our Fredericksburg listeners wanted to help the tornado victims of Moore, Oklahoma, so we helped make that possible," said Centennial Broadcasting President/CEO, Allen Shaw.

"I am so proud of our company, our Fredericksburg advertising partners, and more importantly, our listeners," said Tom Hamilton, Market Manager of B101.5 and NewsTalk 1230 WFVA. "It

was amazing to watch so many in our community take the time over a holiday weekend to help those who reside 1300 miles away.”

Shanna Cyphert, Secretary/Treasurer and lead organizer for Just A Hand said, "The outpouring of support from the Fredericksburg area has been overwhelming and has restored my faith in humanity. It is so exciting to be able to watch this little charity extend its assistance from Fredericksburg all the way out to Oklahoma. We never imagined being able to make this big of an impact.”

Several Fredericksburg area businesses and individuals were recognized for their support and donations including:

- Southpoint (Fredericksburg) Wal-Mart
- Shawn Alsop, Alsop Trucking Company
- Jim Powell, Powell’s Furniture
- Strength and Honor Motorcycle Club
- Fredericksburg Area Chick-Fil-A
- Papa John’s Pizza
- Spotsylvania Sheriff’s Office
- Stafford Peacekeepers Quilt Guild
- Southpoint Quality Dental
- Neibauer Dental

Centennial Broadcasting, based in Clemmons, North Carolina, owns and operates B101.5 and NewsTalk 1230 WFVA in Fredericksburg, Virginia, four radio stations and a cable television station in Winchester, Virginia, and WLNI-FM in Lynchburg, Virginia.

Just A Hand is a 501(C)3 non-profit corporation based in Spotsylvania, Virginia. Founded by CEO/Director Lynn Morgan in 2009, their mission statement is “Give of yourself and teach others to give. No matter how small the gesture, if you ease the burdens of another, you create a better place for us all.”

Websites: B101.5 – www.b1015.com

NewsTalk 1230 WFVA – www.NewsTalk1230.net

Just A Hand – www.justahand.org