



NEWS

FOR IMMEDIATE RELEASE

“Music for the Military” CD Collection Drive Kicks Off

Cox Radio joins forces with local businesses to collect CDs for the Troops

RICHMOND, VA – May 27, 2009– Cox Radio Richmond (WKHK K95, WKLR 96.5, WMXB 103.7, WDYL Y101.1) has partnered with Pearson Signature Dealerships and Ashley Furniture Home Stores for “Music for the Military” campaign. Now through the 4th of July, Richmonders are encouraged to drop off their slightly used or new CDs at any area Pearson Signature Dealership or Ashley Furniture Home Store. All of the CDs will be sent to our troops here and overseas. There is also the opportunity to sign a thank you card for the troops at all drop off locations.

Music for the Military runs Memorial Day through the 4th of July, concluding at the 4th at the Fort festivities at Fort Lee. More information and drop off locations can be found at K95Country.com, Y101Rocks.com, 965KLR.com or Mix1037.com

About Cox Radio, Inc.

Cox Radio is one of the largest radio companies in the United States based on revenues. Cox Radio owns, operates, provides sales or marketing services for 80 stations (67 FM and 13 AM) clustered in 18 markets, including major markets such as Atlanta, Houston, Miami, Orlando, San Antonio and Tampa.

About Cox Radio-Richmond

Cox Radio-Richmond is one of the largest radio companies serving the Richmond area. Located on Richmond’s Southside, Cox Radio-Richmond owns and operates country station WKHK-FM (K95), adult contemporary station WMXB-FM (The New Mix 103-7), classic rock station WKLR-FM (96.5 KLR), and alternative rock station WDYL-FM (Y101).

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