

NEWS RELEASE

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Contest Winner is Proposing on Valentine's Day Via Billboard



RICHMOND, VA

One lucky guy from Richmond will propose to his girlfriend on Valentine's Day via a digital billboard located on 195 South. As the winner of the Perfect Proposal contest, he will also be giving her a Schwarzschild Signature Diamond Engagement ring.

He entered by telling K95, 96.5 KLR, Hot 100.9 and 103.7 The River the story of why he and his fiancé-to-be deserve this Perfect Proposal.

On February 8th the digital billboard was published with 2 blanks instead of names. Each day letters were added and tomorrow, both names will be completely revealed.

The couple will celebrate their engagement tomorrow from 6-7PM at Schwarzschild Jewelers in Short Pump Town Center. Family and friends are invited to enjoy Frostings Bake Shop cupcakes among flowers from Harbor Point Florist. The couple will also enjoy a romantic dinner at The Melting Pot after the party.

For more information please visit K95Country.com, 965KLR.com, Hot1009.com or 1037River.com.

About Cox Media Group

Cox Media Group, Inc. is an integrated broadcasting, publishing, direct marketing and digital media company that includes the national advertising rep firms of Cox Reps. With \$1.8 billion in revenue, the company operations include 15 broadcast television stations and one local cable channel, 85 radio stations, eight daily newspapers and more than a dozen non-daily publications, and more than 100 digital services. Additionally, CMG owns and operates Valpak, one of the leading direct marketing companies in North America. For more information about Cox Media Group, please check us out online at coxmediagroup.com.

About Cox Media Group- Richmond

Cox Media Group- Richmond is one of the largest radio companies serving the Richmond area. Located in Richmond's Southside, Cox Media Group- Richmond owns and operates country station WKHK-FM (K95), hot adult contemporary station WURV-FM (The New 103.7 The River), classic rock station WKLR-FM (96.5 KLR), and Today's Hottest Hits WHTI-FM (Hot 100.9).

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