

PRESS RELEASE

Taking an “AFTERNOON CONSTITUTIONAL”

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For Immediate release

(Charlottesville, VA) From the home of founding fathers’ Thomas Jefferson and James Madison comes another duo determined to reset the concept of; “We, the People” into its proper place in our lives.

Hosted by 23-year radio veteran Joe Thomas and former Central Virginia GOP chair Christian Schoenewald, “The Afternoon Constitutional” debuted July 12th at 3pm via the website: www.theafternoonconstitutional.com and in the iTunes store.

“We’re going to bring the issues of each day under the clarifying light of Constitutional Conservatism to show how no matter if it be health care, education or job creation, there has always been a way to address it and it ISN’T the Government’s intervention,” says Thomas.

“Not dry and collegial though,” Schoenewald adds. “It’ll be just as much Douglas Adams as it will be John or Samuel.”

The show is currently two hours and hopes to merge the new media of web-shows with traditional broadcast affiliates soon. “There are advantages of both,” points out Schoenewald. “The web gives our listeners a great opportunity to be active participants in the stories we bring them and to take action through the website. By adding broadcast affiliates, we’ll be able to have the classic portability that terrestrial radio has always had.”

They assure that affiliate radio station can count on a show that will bring local content and context and high-profile guests that will draw listeners and the kind of website content that the modern media consumer has come to expect.

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